

Source	1. Do the goals outline all the components you think are necessary to achieve excellence? If not, what is missing?	2. Do the goals support and enhance our mission statement?	3. Do the goals provide a framework for moving toward the achievement of our vision?	4. Do the goals provide a foundation for maintaining our Value Statements?	5. Which goals would you change? Why?	Other
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Web	These goals are well done			Yes		
Web	Yes	Yes	Yes	yes	None. I believe that these 7 goals are an easily understandable framework in which each member of the ASU family will be able to find relevance and importance.	
Web	A goal regarding research and doctoral education	The goals seem more realistic than the Mission statement, with the exception of "to provide leadership in a global community". This statement should be omitted.	No the Vision statement is not a vision statement by the definition/examples given. The Goals are more concrete and reasonable.	No-not related.	Add a goal that is more directly related to our research/scholarship aspirations.	
Web	No problems here.					
Web	yes	yes	yes	yes	I would like to see something about supporting the general well-being of students and employees.	
Web					I would delete "to meet the demands of the marketplace" from the second goal. The marketplace should not control higher education. Higher education should shape the marketplace. I also do not think that goal five is appropriate. I think it's actually philosophically misguided. The university's ideal orientation toward	

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					students is not a "service orientation". This is, in my opinion, a distortion of the university's role in society. A "service" (one might just as easily say servile) approach to students is counterproductive to the process of education. If students do not give their professors intellectual respect as authorities, they (students) will not learn all they can. Professors do serve their students, of course, but the relationship is a paradoxical one. Many of our students are already unclear about this relationship, and I think this wording will reinforce the false notions about it they come here with. One last question, why is "service orientation" in quotation marks?	
Web	Yes	Yes	Yes	Yes	The concept of "service" in regard to students. It is a contemporary term that usually morphs into a sense of entitlement among students.	
Art Gallery	We need to expand our definition of student to include non traditional students. All of our classes are geared	We are a "service oriented" business. But faculty, staff and administration need to remember we are a business.				We are a wonderful place to be.

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	for students who can attend 8-5, m-f. What do we do for those who can't? We need night classes and more DL classes.	We sometimes go too far in the name of good service.				
Art Gallery	The master goals do an excellent job of outlining the necessary components.	Not clear. I believe the mission needs substantial revision.	yes	yes	none	
Art Gallery					I think #3 should switch with #1. The students should be top priority.	
Art Gallery	These goals are great.	yes	yes	yes	Wouldn't change	
Art Gallery			Increase the students to get in or decrease the drop out rate.			
Art Gallery						I believe that by putting #1 first we are putting our students as top priority. Without quality staff and faculty that would be no ASU.
Art Gallery	I am concerned that the strategic plan in action does not include renovation/construction for the sciences. Technologies and equipment change in these fields. And I'm not sure that our current space allows					

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	us to maintain excellence and innovation.					
Art Gallery	yes	Swap #3 and #1. Students first	yes	yes	Switch 3 and 1	
Art Gallery	Great set of goals	Yes	yes	yes	I would examine whether we should spend so much money and manpower on a graduate program. Some of our <u>Best Faculty</u> should be teaching our undergraduate students.	
Art Gallery	We should strive to be the <u>best</u> at something. I think we have a real shot at becoming the best undergraduate program in the nation. Why not concentrate on putting all our resources into our exceptional undergraduate programs.					
Art Gallery	Diversity of the Region – don't be narrow minded – how about the diversity of the nation. West Texas does not represent the nation as far as diversity among					

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	cultures.					
Art Gallery	Number 1 is excellent in theory but when was the last time the university got rid of dead wood! We need to do a comprehensive work study (evaluation of each position) to ensure we are utilizing the manpower we have now instead of hiring more.					
Art Gallery	These goals are great but I believe the more difficult job is determining how we are going to accomplish them. That is where the real planning will come in.					
Art Gallery	More than providing an education, a university should prepare students to be good citizens.					
Art Gallery	What about mention of professional development opportunities for					Someone else agreed with this statement.

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	faculty and staff? May be understood in #1. What about switching #3 and #1. Students should be first					
Art Gallery	#5 needs to be expanded – we need to 1. serve the ASU community (faculty, staff and students) 2. The primary external audience (ex-students, shopkeepers, facilities serving the ASU community in San Angelo), etc. 3. The next layer of external audiences – West Texas, our international partners, etc. That is – all of ASU should have a “servant mentality”					
e-mail	Setting priorities and gaining resources not included, but are absolutely critical	Global dimension seems downplayed	Only in the most general terms. Few specific links with vision	Very weak	3 need a national student perspective and to go beyond merely reflecting to attempt to serve traditionally underrepresented populations.	

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e-mail	yes	yes	yes	yes	If students are at the forefront of the institution, why is recruiting staff & faculty the #1 goal and recruiting students the #3 goal?	
Rassman	Master goals seem great. I would like to see these goals meet.					
Rassman	Move #2 to #1 Make #2 dependent upon #1?					
Rassman	Master goals gives a great outline of what ASU's purpose is. It touches on the extra-curricular and the educational. Great focus!					
Rassman	I agree that #3 should be worked in at #1. I agree with the rest of them.					
Rassman	To meet these goals would be great; I like how ASU wants to incorporate them.					
Rassman	Master goals seem good, but on recruiting goal of students could be					

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	better. It is good that we do get good recruitment of students, but the problem is that there is a high drop-out rating and there needs to be a solution to change this.					
Rassman	Values and goals must be measurable.					
Rassman	If the "demands of the marketplace" determine the support for our curricula, what should we do with disciplines such as philosophy or the humanities in general? Do they play any role at all? What type of "leader" do we have in mind?					
web					We need to attract the older group of students who want to go back to school to finish their degree. We can do this by offering evening/weekend classes and more on-line	

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					classes. Put the college to use instead of closing the doors after 3:00.	
web	yes	yes	yes	I suppose so.	Listing 1-7 makes them seem roughly equal in stature. However, to me the first four are paramount with 5-7 secondary. Surely no one is asserting that it is as important to develop external partnerships as it is to recruit, retain, and reward high quality faculty and staff? Yet, the fact that each is a master goal puts them on roughly the same level. It seems that 5, 6, and 7 could easily be made sub goals of the first four, with a resultant increase in focus and emphasis on what is most important.	
Web	#2 & #5 need medication: #2. Develop and expand both undergraduate and graduate curricula and co-curricula to support students' intellectual and personal growth, to meet the demands of society, and to be competitive in their professions.	Not the present one, but they do enhance the mission statement I suggested in this forum.	As rewritten, yes.	As rewritten, yes.	#2. Develop and expand both undergraduate and graduate curricula and co-curricula to support students' intellectual and personal growth, to meet the demands of society, and to be competitive in their professions. #5. Instill within all members of the ASU community (faculty, administration, staff, and students), a service orientation, or a reflexive courtesy by which	

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	#5. Instill within all members of the ASU community (faculty, administration, staff, and students), a service orientation, or a reflexive courtesy by which others are to be treated.				others are to be treated.	