

Thanks to all of you who've already sent comments and suggestions regarding the draft mission statement.

Beginning the week of September 16, we will also discuss the draft version of our VISION STATEMENT. A vision statement is defined very simply as a pronouncement of what we aspire to be. It allows us to move beyond the "today" of a mission statement by envisioning the "tomorrow" for ASU.

Here's the draft vision statement:

“The vision of Angelo State University is to educate a diverse student body to become intellectually and culturally prepared to thrive as responsible leaders in a changing world.”

Think about the vision statement in light of these questions:

1. Does this vision statement reflect your vision of the University in five, ten, or fifteen years? Why or why not?
2. Should a vision statement be more universal (as this one is) or more specific in terms of thematic or conceptual emphases (like those mentioned in the draft mission statement)?
3. Is this draft vision statement complementary to the draft mission statement?
4. Does this vision statement reflect what is important to you in terms of the future of ASU?
5. Would you change this vision statement? If so, how?

A word about my role in this process:

Several of you have expressed some confusion about what I actually do. My responsibility is to help guide the planning process that began last year, engaging the entire ASU community in a campus review of core statements about who we are and where we want to go. Then, I have the charge to create a campus-wide, integrated strategic planning process that provides a framework by which we can accomplish the mission and vision that has been established as a university community. Once we have a strategic planning process in place, Dr. Sarah Logan (Director of Institutional Research and Assessment) and I will collaborate with virtually every department to develop or refine strategic plans and assessment strategies. In addition, I have the responsibility to keep the campus community apprised of progress, achievements and successes as we implement our strategic plan. I'll also engage in some gentle nudging so that we can adhere to externally-mandated requirements from our accrediting agency (the Southern Association of Colleges and Schools) and Texas government (specifically, the Texas Higher Education Coordinating Board).

All the buzz words that have been flying about campus--accountability, institutional effectiveness, strategic planning, zero-based budgeting, resource allocation, learning goals, student learning outcomes--are interconnected. It's my job to clarify those

connections and work with you to create a process of planning and evaluation that informs, in a transparent manner, ASU's resource allocation and budgeting process. I invite you to review the Strategy, Planning, and Policy website (<http://www.angelo.edu/services/strategy/>) for more information.

To provide input about the vision statement:

Interactive displays:

Wednesday and Thursday, September 17-18, 9 a.m.-3 p.m., University Center Gallery

Wednesday and Thursday, September 24-25, 9 a.m. - 3 p.m., Rassman Conference Room

Open meetings:

Monday, September 22, 2:30 p.m., Nasworthy Suite, University Center

Thursday, September 25, **4:15 p.m.**, Rassman 105 (NOTE: change in time from previous announcements to accommodate laboratory schedules)

In addition, beginning September 16, you can submit your comments via a special web page, accessible via the Strategy, Planning, and Policy website